

# Kids in action are hard to get

..unless you use

## argoflex



↑ When that image on your focusing screen is sharp, so's your picture. Get your scene clear, then pop your action as you want it.



↑ Synchronized quick snap-on flash gun makes ARGOFLEX EF a portrait getter, indoors and out. Magnifier gives critical focus on ground glass screen.



ARGOFLEX gives you a practical range of accurate shutter speeds—1/10th to 1/200th.



## argoflex

shows you this size

← picture before you take it

ARGOFLEX gives you contact prints in ideal size for album mounting. No further enlargement necessary.



**ARGOFLEX EF**  
\$65.00 Plus  
Tax  
Case and Flash  
Unit Extra

Ask your Argus Dealer to show you: How that image magnifier slips into action on your focusing screen . . . how easily and quickly that snap-on flash gun is attached . . . how that hard-coated, color-corrected f4.5 taking lens is geared to matching f4.5 viewing lens . . . how the eye-level sport-finder puts your subject right where you want it . . . how the all metal case gives the ARGOFLEX EF a feeling of precision craftsmanship. SEE THE EF TODAY!

ARGUS, INC., ANN ARBOR, MICH. • Makers of AMERICA'S FIRST TWIN-LENS CAMERA